

# Marc Broome

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designbymarcbroome.com

## Education

Bachelor of Arts in Studio Art,  
Concentration in Graphic Design,  
Minor in Art History

Framingham State University  
December 2021  
GPA: 3.77  
Magna Cum Laude



Google UX Certificate  
Completed 9/13/22

Udemy "The Complete Figma Course"

Working knowledge of Spanish

## Tools

Adobe XD  
Figma  
InDesign  
Photoshop  
Illustrator  
Acrobat  
Airtable  
Powerpoint

## Design Skills

Work with a variety of  
artistic media, digitally  
and traditionally  
Typography  
Branding  
Layout  
Drawing/Painting/Digital painting  
Color theory and applications

## UX Design Skills

Persona creation  
User Research  
Prototyping  
Conducting Usability Studies  
Sketching and Ideation  
Creating empathy maps, personas,  
user stories, and user journey maps  
UX Research  
Wireframing  
Creation of a UX  
assessment document  
Creation of sitemaps

## Experience

### Content Creator at Aesthetic Enhancements, LLC

May 2022-Current

Make digital content to meet the needs of  
plastic surgery center. Work with marketing  
personnel to ensure that content is consistent  
with branding.

### Product Design Intern at PathAI, Inc.

Sept 2021-Dec 2021

Develop mobile interface for Pathologists and  
Machine Learning Engineers to evaluate the  
quality of annotations made to Whole Slide  
Images. Provide usability evaluations for  
product interface. Designed interface using  
Figma, considering the changes made during  
heuristic analysis to provide the optimum  
user experience.

### Lab Technician at Shaser, inc.

Jun 2014-Aug 2014, Jan 2015, Jun 2015-  
2016

Communicate with engineers, test products,  
and support engineers in preparing samples  
for testing, running tests and documenting  
results at a medical device company.